

Hull's Science and Arts Festival

Colliderfest 2026 Sponsorship Opportunities

Where Science and Arts Collide

Venue
Museums Quarter, Hull City Centre and more

British Science Week
12 - 15th March 2026



SCIENCE TECHNOLOGY ENGINEERING ARTS MATHS

Colliderfest

A FUSION OF SCIENCE AND ART

Introducing Colliderfest

Colliderfest is Hull's bold new celebration of science, technology, and the arts. Evolving from the much-loved Hull Science Festival, this dynamic annual event has become a vibrant fixture in the city's cultural calendar. Delivered in partnership with Hull Museums, the University of Hull, and Hull City Council, Colliderfest returns during British Science Week from 12th to 15th March 2026.

Throughout the week, school groups are invited to explore the wonders of science through hands-on workshops, thrilling shows, and engaging exhibitions led by leading scientists and industry innovators. As the weekend arrives, families and young people take centre stage, enjoying a packed programme of interactive exhibits, creative challenges, and live performances. Evening events cater to adult audiences, offering thought-provoking talks, immersive experiences, and science-infused entertainment.

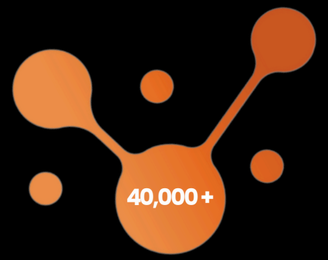
Building on Hull's proud legacy of boundary-pushing science and art events, Colliderfest is designed to inspire curiosity, spark creativity, and connect communities. It's more than a festival—it's a celebration of discovery.

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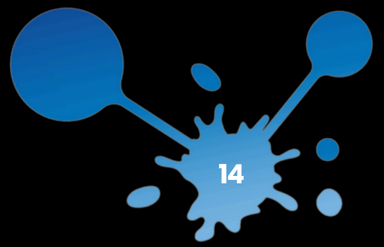
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Colliderfest 2025 At a glace



40,000 + people directly engaged through daytime festival activities



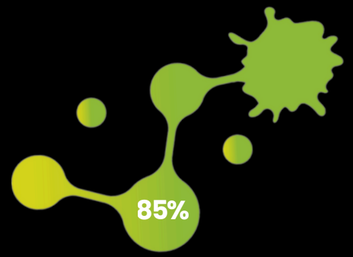
14 venues and 3 outdoor zones hosted 80+ live activities, performances, and workshops



450,000+ social media views during the festival period



800 primary school pupils took part in our dedicated schools' programme



14 venues and 3 outdoor zones hosted 80+ live activities, performances, and workshops



26,000 website visits, demonstrating strong digital engagement

Venue sites saw a **five-fold increase** in footfall

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Vision of Colliderfest 2026

Reaching our potential

Continue providing family-friendly programming for children and young people in Hull, encouraging exploration of careers in science and creative industries. Showcasing Hull's achievements in science, technology, engineering, and maths (STEAM), offering accessible experiences that inspire curiosity and learning.

Economic growth that works for all

Providing a platform to showcase regional businesses in science and the arts, fostering connections and promoting local innovation.





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Community Plan of Colliderfest 2026

Responding to the climate and nature emergency

Colliderfest showcases innovative technologies and STEAM-driven solutions to tackle the climate crisis, emphasising how collaboration and creativity can inspire meaningful change.

Our culture, our heritage, our city

Colliderfest enhances community connections by using arts and creativity to communicate science. The festival unites organisations and groups to celebrate Hull's rich cultural heritage in science and the arts.





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Objectives of Colliderfest 2026

The festival aims to engage families, primary school children, and youth groups, with the aim to attract 35,000 guests to the festival and offering over 5000 FREE tickets to shows, workshops, and activities.

We plan to:

- Attract diverse audience
- Showcase regional science & innovation with audience focus and scientific credibility
- Explore overlap of science, arts & culture
- Inspire, enthuse, entertain & inform audience, supporting lifelong interest in science
- Increase STEM participation among underrepresented groups
- Promote local STEM careers for youth
- Attract regional and national media coverage

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Objectives of Colliderfest 2026



Collaborated on the strategic use and promotion of collective building assets to drive increased footfall across partner venues. A total of 14 sites were activated across the city, resulting in a fivefold increase in visitor numbers to Museums and Galleries compared to the previous weekend.



Developed volunteering opportunities and paid internship placements providing appropriate training and ongoing support. Recruited two STEM enablers who contributed to school day programmes and led museum activities on weekends. Additionally, five Science Buskers were trained to engage the public with interactive science demonstrations.



Actively advocated for the partnership through sector-specific conferences, promotional materials, and aligned networks. The Deep's Dive Deeper initiative - including weekend activities marketed as Colliderfest, saw increased engagement and aligned closely with the themes of the Cultural Tides Conference.

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Why Sponsor



Brand Visibility

Connect with thousands of festival attendees through Hull and Humber region



Enhance Brand Loyalty

Supporting community events creates emotional ties with potential customers and encourages long-term loyalty.



Access to Festival Insights

Get post-festival reports on audience engagement and demographics to measure your impact.



Community Engagement

Connect with thousands of festival attendees and online followers through strategic marketing campaigns, social media and resident's magazines



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Sponsorship Package

Supporting Colliderfest promotes your brand while contributing to a free festival that unites families and communities. Our tiered sponsorship packages accommodate various budgets, allowing both local and regional businesses to engage with our audience meaningfully.



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Headline Festival Sponsor 2026

Naming Rights

"Colliderfest, Sponsored by [Your Company]".

Headline Branding

Logo on all festival materials, headline show sponsor

Exclusive Stand Space

Premium location for a stand or activation point at the festival.

Access

8 tickets for key events and VIP Launch

Brand Activation

Opportunity to host branded experiential activity or workshops.

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Exclusive Marketing

Featured on the festival's website, social media campaigns, newsletters, festival impact report and press releases.

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Main Festival Sponsor

Sponsor Main Festival Activity

Sponsor our weekend festival

Marketing Mentions

Logo included in newsletters and select digital marketing.

Access

6 tickets for key events and VIP Launch

Exhibition Space

Opportunity to showcase at one of the festival's interactive locations

Social Media Shout-Outs

Mentioned in pre-event social media.

Sponsor Recognition

Acknowledgment in the event program and website



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Zone Sponsor









Our festival takes place in key areas across our city

- Museums quarter Gardens
- Queens Gardens
- Hull Minster
- Lates zones

Plus

Marketing Mentions

Logo included in newsletters and select digital marketing.

Exhibition Space

Opportunity to showcase at your festival sponsored zone

Access

6 tickets for key events and VIP Launch

Social Media Shout-Outs

Mentioned in pre-event social media.

Sponsor Recognition

Acknowledgment in the Marquees, event program and website.

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Education Sponsor

Support Schools to take part through sponsoring part of our education programme e.g.

- Creative writing workshops
- School Science Shows
- School workshops
- CREST awards
- School Transport

Marketing Mentions

Logo included in newsletters and select digital marketing.

Tabletop Space

Opportunity to showcase at one of the festival's interactive zones.

Social Media Shout-Outs

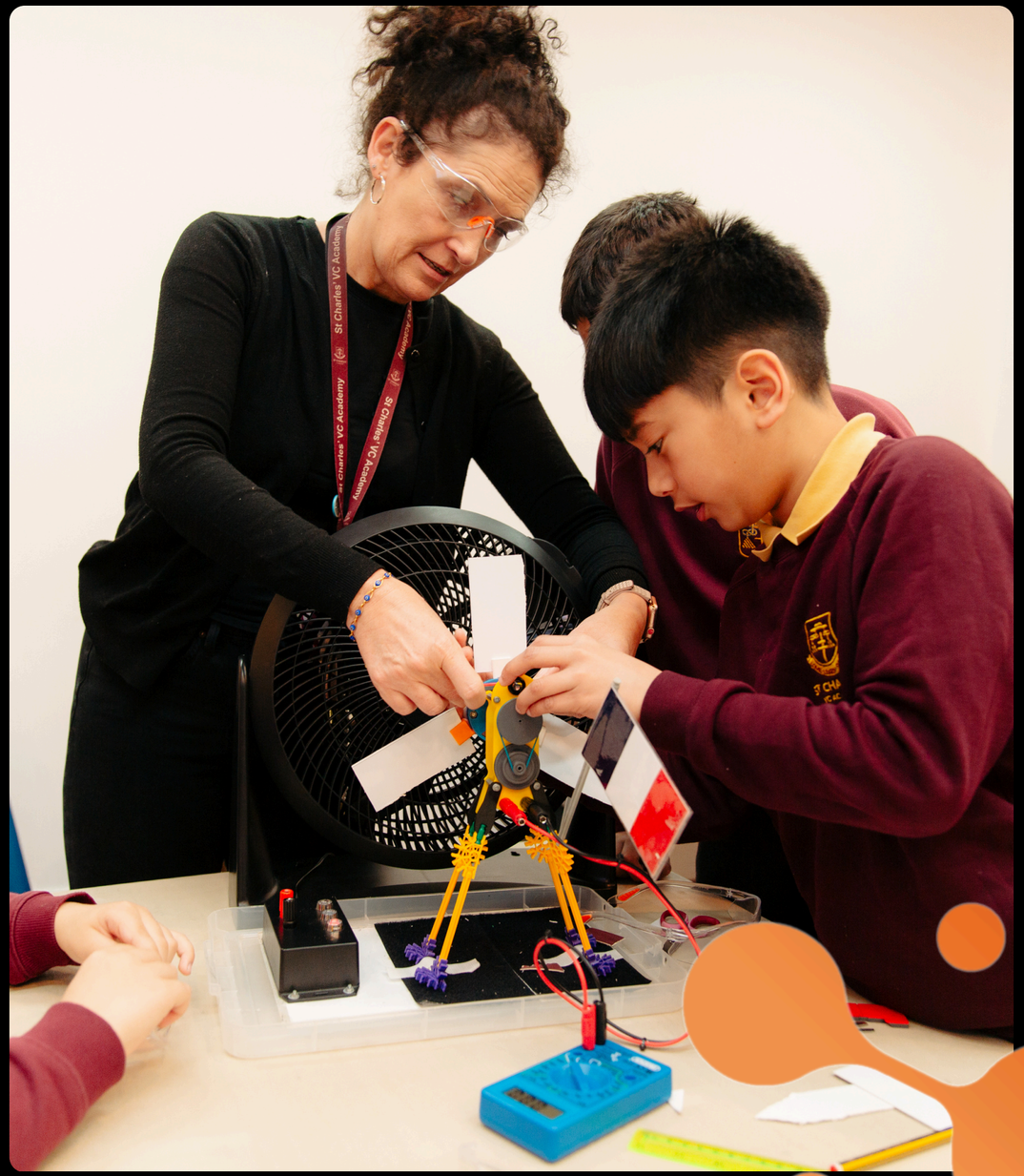
Mentioned in pre-event social media.

Sponsor Recognition

Acknowledgment in the event program and website.

Access

4 tickets for key events and networking opportunities with festival partners.



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Additional Sponsorship Opportunities

Sponsor high profile shows and speakers

Sponsor Festival Networking event

Sponsor Festival Workshops

Sponsor street Activations



Plus

Tabletop Space

Opportunity to showcase at one of the festival's interactive zones.

Sponsor Recognition

Acknowledgment in the event program and website.

Social Media Shout-Outs

Mentioned in pre-event social media.

Sponsor Recognition

2 tickets for key events and networking opportunities with festival partners.

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Exhibitor

Contributor Recognition

Acknowledgment in the event program and website.

Tabletop Space

Opportunity to showcase at one of the festival's interactive zones, As part of weekend activities in March.

Social Media Shout-Outs

Logo included in newsletters and select digital marketing.



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Package Overview

Level	Number available	Naming Rights	Exclusive Marketing	Large stand space	Social media shout outs	Marketing mentions	Launch event tickets	Tabletop space weekend event	Sponsor Recognition	Contributor Recognition
Headline	1	Yes	Yes	Weekend event	Yes	Yes	8		Yes	
Main	1		Yes	Weekend Event	Yes	Yes	6		Yes	
Zone	4		Yes	Weekend event	Yes	Yes	6		Yes	
Education	5			Part of the school programme	Yes	Yes	4	Yes	Yes	
Networking Launch	1				Yes	Yes	8	Yes	Yes	
Talks					Yes	Yes	2	Yes	Yes	
Shows					Yes	Yes	2	Yes	Yes	
Workshops					Yes	Yes	2	Yes		Yes
Exhibitor					Yes	Yes	2	Yes		Yes

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Testimonials

Attending Colliderfest after dark on the Friday was fantastic, it brought a sense of feel good factor and a great start to a fabulous weekend. My child enjoyed Maddie Moate and the interactive non-sense show with the sweet tasting. I enjoyed the pyrotrickery show, it was so interesting learning how fireworks are made. You've inspired my child, he got home and wanted to try some science experiments, luckily not pyrotechnics! Huge thanks to everyone involved with this amazing events.

Myself and my daughter thoroughly enjoyed the full weekend. We met Maddie Moat after the show and my daughter was thrilled to get her autograph. We had a fantastic time in all the museums and it was lovely to see everywhere thriving 🙂

As a scientist with a 20 year career, I would have loved to see what other areas of Science were out there as a young person (besides Chem, Bio and Physics!). Really impressed with the range of subjects you showcased.

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Next Steps

We would love to discuss how you can become a valued sponsor of Colliderfest. Please contact us at **Colliderfest@hull.ac.uk** to explore sponsorship opportunities further and secure your package.

Thank you for considering this partnership. Together, we can create an unforgettable experience for our community!